

**SEAGATE:
PRIVATE EQUITY'S INNOVATIVE STEWARDSHIP
LEADS TO SEAGATE'S GLOBAL EXPANSION**



Seagate Technology is a worldwide leader in the design, manufacture, and marketing of hard disc drives that provide advanced digital information storage systems. The company provides products for a wide range of applications including enterprise, desktop, mobile computing and consumer electronics. Founded in Scotts Valley, California, Seagate has a global workforce of 54,000 to serve customers around the world. Seagate's business depends on a commitment to research and development as well as quick delivery to market of new products and services ahead of competing technologies.

A Stable Company in a Growing Market

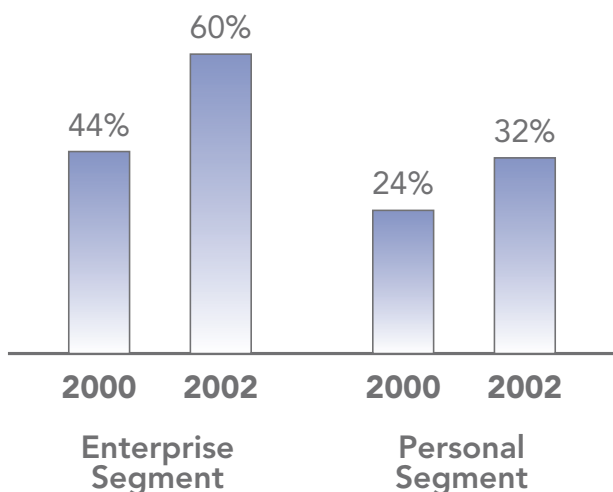
In 2000, Seagate was a healthy company, having weathered several downturns in its highly volatile business, and its management team was strong. However, in order to grow significantly despite the industry's notorious short product cycles and constant pricing pressure, Seagate required patient investors who were willing to sacrifice short-term results for long-term financial success. Seagate management sought operating flexibility to invest a significant amount of resources in pure research, product development, and manufacturing excellence that could be heavily scrutinized if Seagate were a publicly-traded company.

Capturing a Larger Share of the Global Market Under New Ownership

In May 2000, SilverLake Partners — with a consortium that included the Texas Pacific Group (now TPG) — purchased Seagate for \$1.7 billion, then the largest buyout in the technology sector's history. During the Silver Lake/TPG group's ownership, Seagate expanded its research and development of new products, introducing the notebook disc drive. Two years after its introduction, Seagate had become the market leader in the fast-growing consumer segment. Seagate also improved productivity by tripling the number of units developed per person and lowering costs.

The private equity owner-investors also helped stabilize Seagate through a difficult industry slowdown in the two years following the acquisition. Between 2000 and 2002, the investors helped the company build their market share from 44 percent to 60 percent in the enterprise segment and from 24 percent to 32 percent in the personal segment. Net income increased from a loss of \$522 million in the fiscal year ending June 2001 to a gain of \$641

Seagate Market Share





million in 2003. During the same period, revenue increased from \$5.97 billion to \$6.49 billion.

Seagate became a publicly-traded company on December 11, 2002, listing on the New York Stock Exchange under the symbol STX.

In fiscal years 2004 and 2005, Seagate introduced nearly two dozen new products that gave the company access to 97 percent of the total available market. During fiscal year 2006, Seagate introduced ten new products across all markets, which provided the company with access to virtually 100 percent of the total market and further distanced it from its competitors.

As a publicly-traded company, Seagate purchased its top competitor, Maxtor, for \$1.9 billion in 2006. This strategic acquisition has cemented Seagate's substantial share of the global marketplace.

Seagate generated record performance in fiscal year 2007. Revenue for the year increased 23 percent to \$11.4 billion, and net income increased 9 percent to \$913 million. The company's cash generation continues to be extremely healthy, providing Seagate with the resources to grow its business while also enabling it to return over \$1.7 billion to its shareholders during fiscal year 2007 in the form of stock repurchases and dividends.

Outlook: Seagate Leads Global Markets

Seagate's acquisition of Maxtor builds on its foundation as the premier global hard disc drive producer, providing enhanced operating scale and key resources to drive product innovation, maximize manufacturing efficiency, and realize significant cost synergies. The company is optimistic about its future results. The fresh perspective, expertise and commitment brought to Seagate by private equity firms took the company to a new level of global competitiveness and firmly established its presence in the global marketplace.